

NEXT MONTH

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PRESENTS

Sophia  
LOREN

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PHOTOGRAPH OF THIS  
BEAUTIFUL STAR FROM  
ITALY

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PHOTOGRAPHS

OF

Sabrina



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the magazine which  
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Editor  
MARJORIE SMITH

NUMBER FOUR

NEXT ISSUE FEATURES

PUBLISHED EVERY MONTH

SOPHIA LOREN

*Sabrina*

Who is Sabrina—what is she? This might well be a suitable subheading for any article on the girl who became one of England's best-known TV stars without having spoken one line of dialogue. She is being paid that "silence is golden," and opinion is that physical attributes such as hers make speech quite superfluous anyway.

When Sabrina—then Norma Ann Bates—came to London from her native Blackpool in 1954, she could have had little idea of how far she was going to travel in so short a time. Naturally, however, is hardly the part of person who could go unnoticed for very long, and she soon became much in demand



## ERMINE EYEFUL?

Maybe not as  
often, but not  
nearly as  
often

as a photographic model, her blonde stream often being seen decorating the pages of the better known men's magazines.

It was in one of these modeling sessions that a photographer suggested she contacted theatrical agent Bill Watts, who has a reputation for promoting teen-age talent, and the advice was duly taken by Sabrina. Mr. Watts, who obviously knows a good thing when he sees one, took one look at the lass from Blackpool and forthwith placed her name on his books. About this time TV producer Bill Ward was looking for a girl for the "Beauty Spot" feature in Arthur Askey's TV series *Believe Your Eyes*, and when Sabrina's photograph was sent in by her agent, along with 25 others, he decided his search was over. This too is history.

There was no possible doubt as to whether TV audiences liked Sabrina—the answer was in the hundreds of fan-letters sent, including an offering of 50 marriage proposals—received by her every week, and she soon found that answering her mail could easily become a full time job.

*Sabrina framed!*





## PREMIERE TIME

The stars draw the headlines—Solomon draws the cameras

★ A beautiful look from the young lady who has broken all records in the race for fame





*Sabrina—the  
epitome of  
glam-  
perfection*

## A DATE WITH THE CAMERAMEN

*From my angle—*

Sabrina, however, was determined not to remain just another dumb blonde. She applied herself with her usual North-country vigor to singing lessons during the day, elocution lessons during the evening, with lessons in deportment fitted somewhere in between.

A six-week work variety tour followed her TV series, and this had her tapping the full star only four hours rehearsal! The tour was a big disappointment to Sabrina, however, for she soon discovered that all she was required to do was to drop herself decoratively against the side of the stage while operatic comedians gave their gags around her. After the Sabrens decided to concentrate on film and television, and to go the nearest thing to *Amateur Hour* again with old friend Arthur Askey. This will not be Sabrina's first film, for a short



—Johnson is the photographers' dream girl.

part was specially written in for her in *Swing Out*, although this agent was a big disappointment to her. Anxious to show the public that she had a voice, and knew how to use it, imagine Johnson's feelings when she found that in the finished film a squawky, Cockney voice had been "dubbed-in" in place of her own soft, Lancashire tones. Let's hope that *Remembrance Days*, which will mark Jack Hylton's first venture into filmmaking, will prove to be a little more gratifying to her.



★  
On the left, Johnson as she appears in her first film, *STOCK CUB*. Right: a stage appearance in the *Claret* Empire.





## RELAXATION

Or, a well-filled deckchair.

It might well be said of Sabrina that she is the girl who has launched a thousand ships. Her personal appearances have been many—ranging from presiding princess at a Garden Party to opening a fireworks show in Leeds. On the latter occasion, there were so many people eager to catch a glimpse of the girl with the figure that sets men gasping and girls reaching for the nearest glass, that mounted police had to be called out to control the crowds. The few had to step in again at Newcastle video, while scoring a well-earned merit. Sabrina takes photographs of herself at the crowd—and avoids a minor riot! For these appearances Sabrina can command anything up to £100, and, as one company director said, that's worth every penny of it.

Still a home girl at heart, one of the first things Sabrina did on finding herself in the star-atmosphere hotel was to register

for a house for herself and her mother and father. Being plunged headlong into the hectic whirl of show business has made her doubly appreciative of the comforts and amenities of home-life.

Since her mother's way to fame Sabrena has also acquired a new car, a make-up table and a costume jewelry factory. Designing costume jewelry has long been a hobby of Sabrena's, and one of the less interested witnesses of this much decorated young lady is her frequent trips to a house for disabled girls, where she instructs the inmates in the art of designing and making jewelry. (Herself a victim of polio for four years, Sabrena knows only too well how hard it's being heavily on the hands of those confined to bed and wheel-chair.

## ANIMATION

■ Sabrena interprets a mood of lively beauty. She may not try much but, in a word, she whizzes.



## STARR IN HER EYES

Dressing, perhaps, of what she herself has at stake for her. It should be plenty!

Sabrena has indeed traveled a long way since those early days—from pinhead in men's magazines to a picture in the Royal Academy. Her parents, pointed by the famous cartoonist and artist, W. M. Husson, (that's a jokester for the year's Academy. Miss Sykes has certainly arrived. Last year the Designers' Ball in London's Royal Festival Hall chose her as their Guest of Honor—they couldn't design anything like this.

Ressource for Sabrena? As you can imagine, there is certainly no shortage of eligible young men all ready and waiting to escort her around town. One of her most frequent companions is





*The off-shoulder line . . .*



*HAPPY?  
But, yes !*

*. . . is a beautiful line*

• *A Study in a moment  
is better than a  
sweat in a  
study.*

*Oh, right, there's that  
beautiful girl again*





Jewelry and shorts make a terrible outfit for rehearsals, and when it's Julietta's turn it's not only terrible—it's emotional!



Portrait of a well-known lady.

Julietta in party dress looks like Julietta in party mood.





## *THIS WAY, PLEASE!*

*The  
photographers  
have arrived in  
force to  
photograph  
the most  
photographed*

## *WHICH WAY?*

*Oh,  
there  
you  
are!*





ILLUSTRATING HOW A BEAUTIFUL GIRL  
CAN BRIGHTEN A DARK ENVIRONMENT

American star Steve Cochran, though she will always find time to see old friend and top recording star Guy Mitchell when he is in town.

What has shined for Sabrina is, at the moment, anybody's guess. Film, TV, more vivacious bookings? One thing is certain, Sabrina will not be content to rest on her reputation as it stands at the moment. She has just expressed her dissatisfaction with the part the BOC wanted her to play in a new TV series—everyone knows the outcome of that—and she is all set to prove herself as a personable and not just a "howdy doo" girl. Although the label is quite sufficient for the majority of people, here's hoping that 1958 will be the year in which Sabrina becomes verbal—and shines her crown.



# FULL LENGTH PORTRAIT

*and there's  
room in our  
gallery, please!*



# CUT OFF IN THE MIDDLE—

*Just as she was about to wear her first suit on TV, Arthur  
Aiken cut in on Talbot—and from then on she had nothing at  
all until the end of the year. She remained whole and slowly  
drumming*



*Someone  
ca-alls!*

*Could be  
Steve  
Cochran,  
seen here  
dating  
Sabrina.*



JUST  
ANOTHER  
WISTFUL  
WOMAN



★ ★ ★ ★ ★ LAMBDA.1  
★ happy in making  
★ rugged exterior  
★ give someone  
★ something  
★ ★ ★ ★ ★







SOME  
SWEATER!

SOME  
GAL!







## ***Early***

These were the days, not so long ago as this —



## ***Days***

—when Sabrina was a photograph and fashion model.

*more*

modeling pretty hats  
and cute newswomen .



*early days*





*and  
more*

One of Sabrin's first public appearances was at Collins Radio Hall, where she had programmed as a charity show.

Below, there she is on the left of the SPICK beauty line, introduced from the stage by JACK TRASH.





Two more shots from  
Latham's early days  
readily illustrate the



glamour as used  
to revolutionize the  
pop-eyed form



These final points focus on early steps in which Sobotta presents diverse appeal and motivational choices.



66 PHOTOGRAPHS OF \_\_\_\_\_ 111

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## *Sabrina by the Sea*



### **PUP'S LUCK**

*A pup can be a lucky dog—  
That's plain to you and me,  
Well, look what happens when he meets  
Sabrina by the sea!*







#### BEACHCOMBER'S LAMENT

*I lost my pants the other day  
But not to Eli or Gimp,  
I lost it on the public beach  
The day I found Solvira*



## ***From Seascape***

*Or, from natural carefree loveliness*



## ***to Landscape***

*to cool poised beauty as  
Sophia poses for the  
well-known artist, W  
M Hutton. He hopes  
to have the portrait  
accepted for this year's  
Royal Academy.*





*SABRINA—the girl with  
the gorgeous  
golden hair.*



## *The Start of it all*

- With comedian Arthur Askey who first introduced Salinas to television in his programme *Before Your Very Eyes*. This shot was taken during rehearsals. Askey seems to be temporarily reversed, for Salinas looks as if she's about to launch an attack of words, while Arthur is, very plainly, crying.—*Ian Wright, London*





SWEATER GIRL



GLAMOUR GIRL

HI, THERE!



SABRINA IN STRIPES IS BOUND  
TO CATCH THE EYE OF EVERY  
MAN WHO SPORTS A TWINKLE  
THEREIN . . .





*Sabrina in profile  
and  
Sabrina in bikini*





## IN THE FASHION

Salerno is gay mood at the Fashion Designers' Ball held at the Royal Festival Hall last November





The famous Sophia Loren is now all set to make her first American film, "THE PRINCE & THE PAISON," and when a film is promised to be flooding a cast of no less than 25,000 actors, Sophia co-stars with Frank Sinatra and Cary Grant. Producer Stanley Kramer had been searching Spain and Portugal for six months for a heroine who would combine aristocratic beauty and manner with the strength and vigour of a woman fighter in a guerrilla band, and he believes he has found all this in the Italian beauty. Don't forget, by the way, that Sophia is featured in next month's issue of "66 Magazine."

# Around Town WITH 66

By Ramsey Cole

Hollywood might say, Steve Cochrane who flew out of London early this year, hopes to be returning soon for the premiere of his latest "AM COME NEXT SPRING." This movie provides Steve with quite a change of role, as instead of his usual sophisticated and sophisticated portrayal, he is cast as a refined warrior, who wins back the respect of his wife, children and neighbours, in this human drama. Ann Sheridan also provides something of a surprise in her simple country girl part.

Kirk Douglas, now filming his last independent production, "THE INDIAN FIGHTER," caused a lot of mixed emotions when he announced he was signing his co-writer, Dore, for a leading role in the movie. Dore, however, took a philosophical view of the whole thing, saying "After all, I'm an actor. It was a fine role in a fine picture, and I'd have been a fool to turn it down because of my relationship with Kirk." Bewildered thinking—something quite new in the film biz.



Shown along one of the many stirring and exciting scenes from "THE CONQUEROR," which had its world premiere at the Odeon, Marble Arch, on February 2nd.

The film, which is the most ambitious and expensive in K.K.'s history, is a two-million-pound CinemaScope-Technicolor production, co-starring John Wayne, Susan Hayward and Pedro Armendariz.

The many role of the adventuresome exploits of Mongol warrior, Genghis Khan, who established the mightiest empire the world has ever known. The atmosphere of this turbulent age and age has been recreated, not, perhaps, with historical accuracy, but in sheer, breathtaking entertainment. Dick Powell, co-song mel-dance man, producer, and the film winds up with a whirlwind climax with the battle in which the warrior wins his battle of Genghis Khan, world conqueror.

**B**everly scribe, Roger Moore, son of a London policeman, is just making a big name for himself in Hollywood. English aristocrats will be seeing him later this year giving the recurrent landscape Liza Taylor and the *St. M. Carmichael* production. "Beverly" Moore is married to the popular singing star, Dorothy Dandridge, and the couple have collaborated on many songs. Beverly, who cannot read music or play the piano, often finds a tune running through his head. She then instructs him to the keyboard, who picks it out on the piano and then writes the lyrics. Such an arrangement method has that a few composers, such as for

Surely the most married couple in Hollywood are Lucille Ball and Desi Arnaz. Opening names of their long-running sitcom "FOREVER, DARLING," has shown repeatedly their mutual vows for the fifth time. Married twice as real life—one divorce and one church wedding—they had a television wedding in one of the early "I Love Lucy" shows, and a collared wedding in *MGM's* "THE LONG, LONG TRAIL" After fourteen years, for Desi and me, says Lucy, marriage is a habit. Also wearing in "FOREVER, DARLING" will be James Mason, cast—because it is up to the angel. Of course, this is an angel with a difference, being very sophisticated, very well-dressed, and with a fine sense of comedy.

**PHOTO**

**CARDS**



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